# Maverick: Discovering Exceptional Facts from Knowledge Graphs

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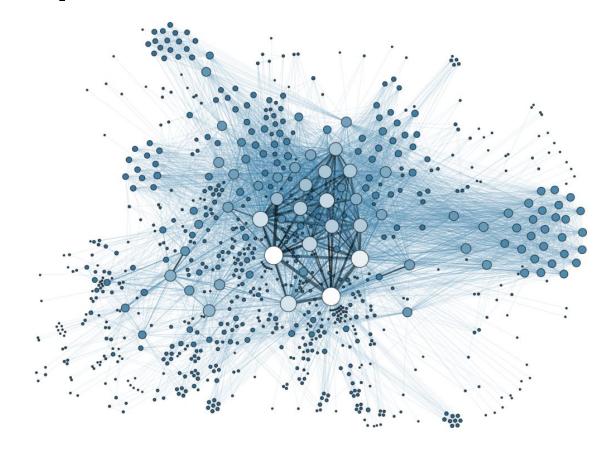
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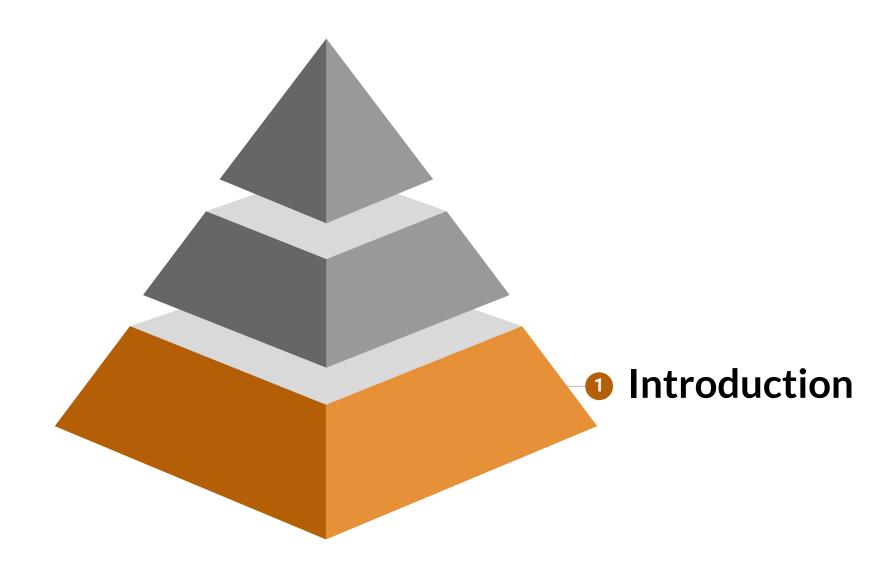


# Agenda

- 1. Introduction
- 2. Maverick core features
- 3. Experiments
- 4. Conclusions
- 5. Discussion



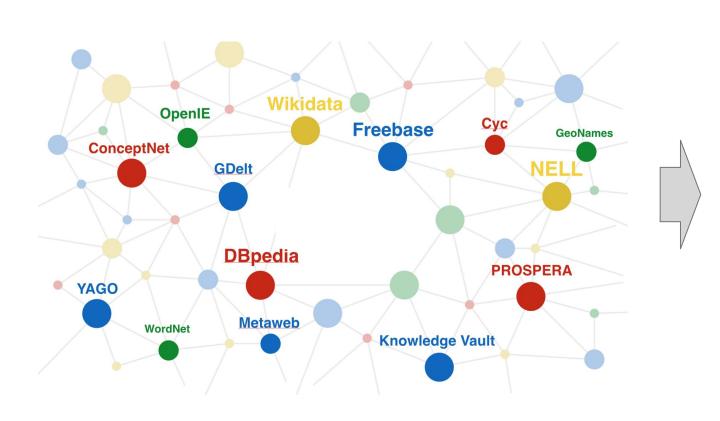






#### 1. Introduction

# From knowledge graphs to exceptional facts



#### **Denzel Washington**

Denzel Hayes Washington Jr. is an American actor, director, and producer. He has received three Golden Globe awards, a Tony Award, and two Academy Awards: Best Supporting Actor for the historical war drama film Glory and Best Actor for his role as a corrupt cop in the crime thriller Training Day.



#### **Exceptional Facts**

Among all the 95486 film directors, Denzel Washington is one of 4665 who appeared in a film.

Isolation: 0.8571

Context

Among all the 60602 film actors,
Denzel Washington is the only one
who served as one of executive
producers of Film (Chasing the
Dream) and Film (Safe House).

Outlierness: 0.9792

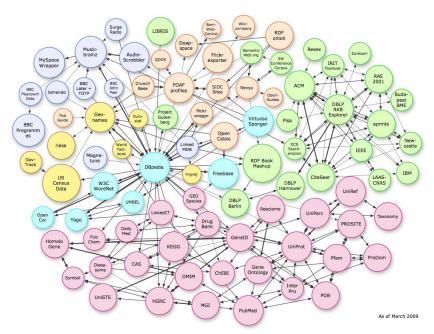
Context



## 1. Introduction

# The problem, and the Maverick approach

## **Knowledge graphs (Linked Data)**



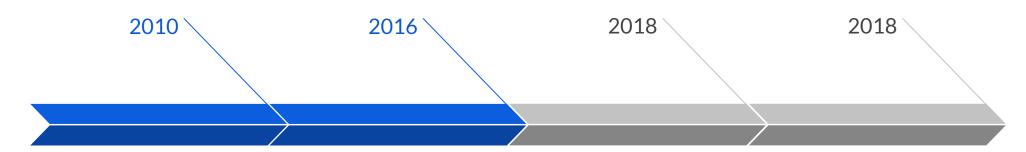
Manually designed queries

Maverick approach Pattern generator **Fact** reporter Exceptionality Context evaluator evaluator Automated detection of exceptional facts



## 1. Introduction

# Related background



**Outlier detection** 

J Gao - 2010
On community
outliers and their
efficient detection
in information
networks

Outlying aspect mining

F Angiulli - 2016
Outlying property
detection with
numerical
attributes

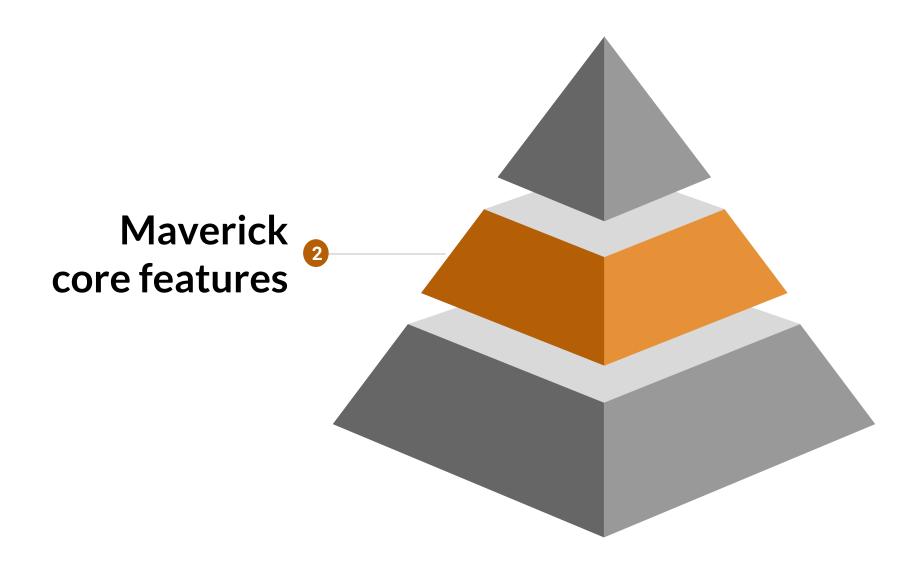
Maverick: Discovering Exceptional Facts from Knowledge Graphs

SIGMOD'18
Comprehensive description and math basis

VLDB'18 High-level description

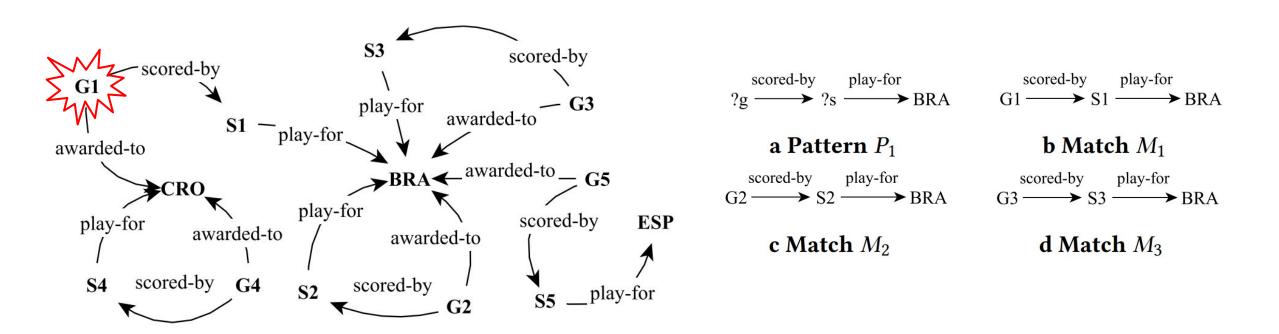
and demo





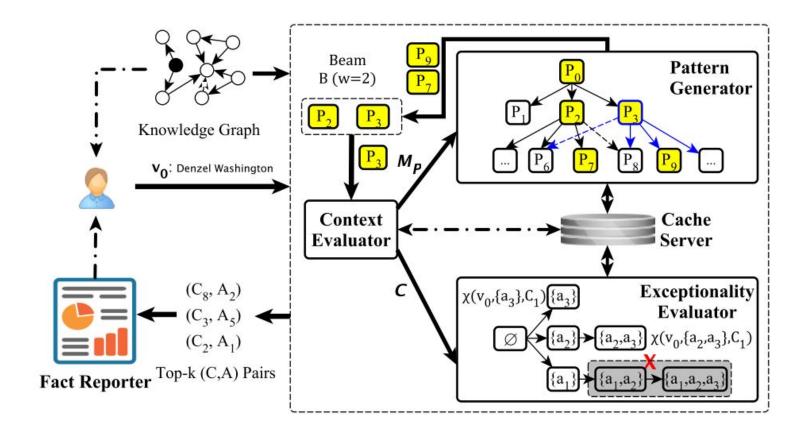


# Entity, context, pattern



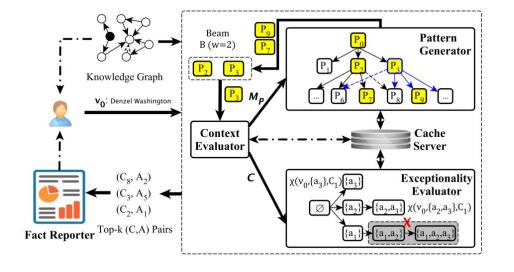


## The overall framework





# Main Algorithm



```
1 FACT-DISCOVER (G, v_0, \chi, k, w)
         Input: G: the knowledge graph; v_0 \in V_G: the entity of interest;
                   \chi: the exceptionality scoring function; k: the size of
                   output; w: the beam width
         Output: H : k most exceptional context-subspace pairs
         P_0 \leftarrow (V_{P_0} = \{x_0\}, E_{P_0} = \emptyset);
                                                      // Initial state. x_0 is a variable.
         B \leftarrow \{P_0\};
                                                                                    // Beam.
                                                                     // Iteration number.
         i \leftarrow 1;
         while B \neq \emptyset and i \leq MAX ITERATION do
               i \leftarrow i + 1; B_{tmp} \leftarrow \emptyset;
               foreach P \in B do
                    // Obtain contexts of v_0 and matches to P. (Section 3.1)
                    C_{v_0}^P, \mathcal{M}_P \leftarrow \text{CONTEXT-EVALUATOR}(P, v_0, G);
                    foreach C \in C_{v_0}^P do
                          // Exceptionality Evaluation. (Section 4)
                          \mathcal{A} \leftarrow \text{EXCEPTIONALITY-EVALUATOR}(v_0, C, k, \chi);
10
                          foreach A \in \mathcal{A} do H \leftarrow H \cup \{(C, A)\};
11
                    // Find \mathcal{Y} – the children of P. (Section 5)
                    \mathcal{Y} \leftarrow \text{PATTERN-GENERATOR}(v_0, P, \mathcal{M}_P, w, G);
12
                    B_{tmp} \leftarrow B_{tmp} \cup \mathcal{Y};
13
               B \leftarrow \text{top-} w \text{ of } B_{tmp} \text{ based on heuristics } h;
                                                                           // Section 5.4
14
         return top-k pairs in H based on exceptionality scores;
15
```

# Description of components

#### **Context Evaluator**



- Uses a graph query system (Neo4j)
- Takes a pattern as input and returns the matches
- Agnostic to query processing system

# **Exceptionality Evaluator**



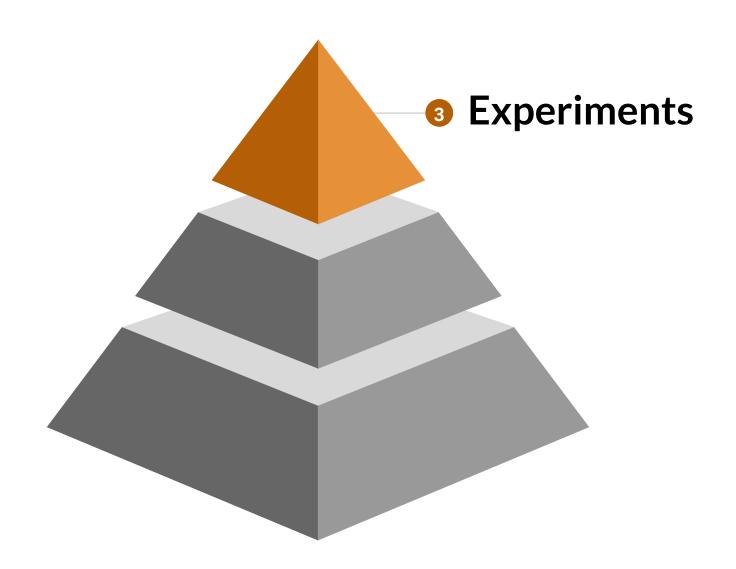
- Takes the entity of interest and its contexts
- Looks for the k subspaces with highest scores
- Implements scoring functions

## Pattern generator



- Uses beam search to look for promising patterns
- Implements domain specific heuristics
- Beam width can be tuned to requirements







# Experimental setup

Single node: 16-core, 32GB RAM

## Methods compared

- Beam-Rdm
- Beam-Opt
- Beam-Conv
- Breadth-First



#### **Datasets**

#### **WCGoals**

49.078 nodes, 158.114 edges, 13 different edge labels, and 11 entity types.

#### **OscarWinners**

42.148 nodes, 63.187 edges, 24 distinct edge labels, and 13 entity types.



# Efficiency

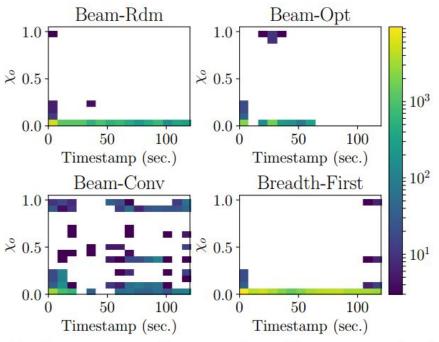
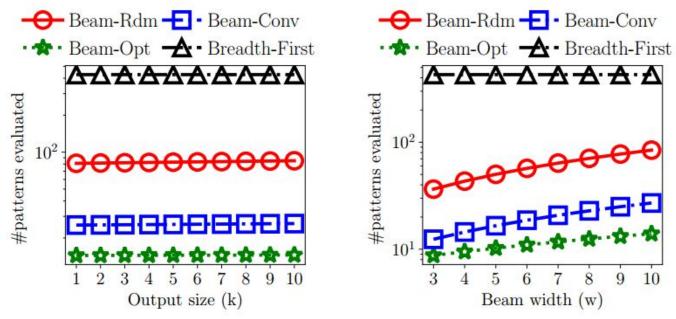


Figure 7: The heat map of exceptionality scores ( $\chi_o$ ) and timestamps of all the discovered context-subpsace pairs during 2-minute runs for 10 entities of interest ( $v_0$ ) in WCGoals (k = 10, w = 10).



# Efficiency



a Varying k, fixing w = 10. b Varying w, fixing k = 10.

Figure 8: Effect of k and w on the number of evaluated patterns.



## Effectiveness

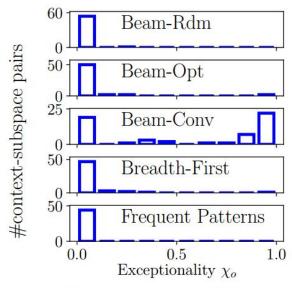
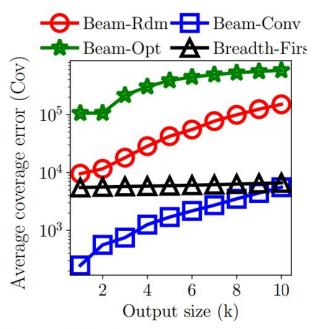
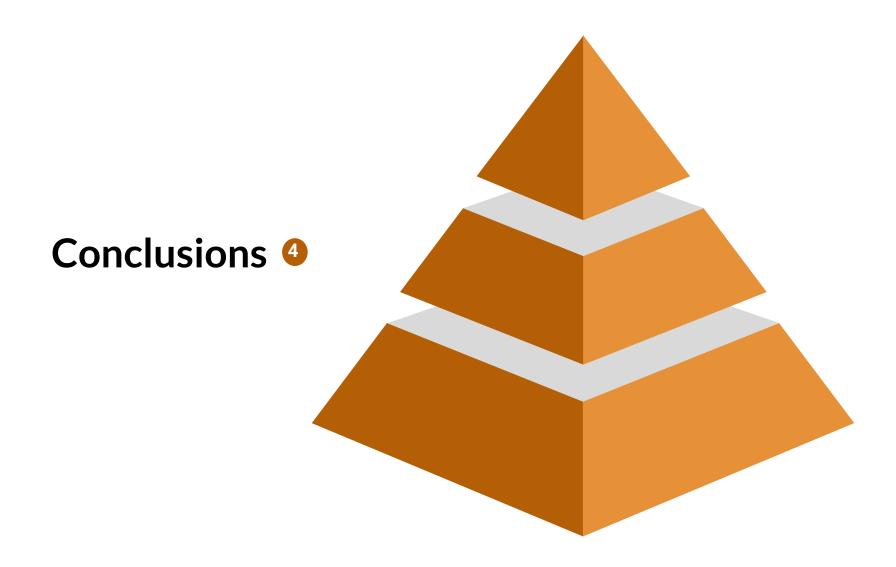


Figure 13: Score distributions of top-10 context-subspace pairs for Figure 14: Average coverage er-10 entities, 10 2-minute runs per ror on 10 entities. Beam width entity.



10.







## 4. Conclusions

# Takeaways and paper contributions

- ✓ The authors model an exceptional fact as a context-pattern pair on a knowledge graph
- ✓ Exponential complexity of search is handled using beam search
- ✓ The framework is adaptable to domain specific requirements

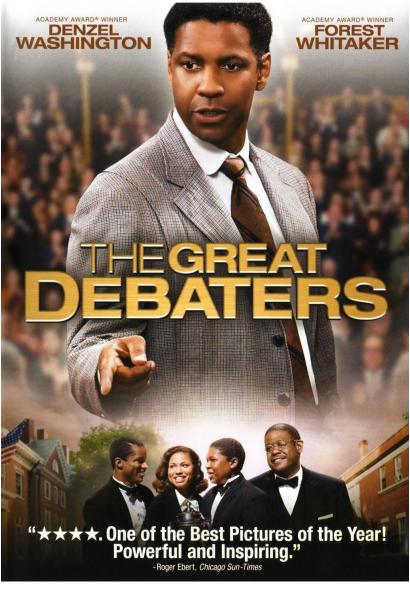


# Thanks for your attention





## Discussion 5





## 5. Discussion

## Research

- 1. What other heuristics could be proposed in addition to the two presented in the paper? Design requirements for a third heuristic?
- 2. How Maverick would perform over a completely different dataset? Different proportions among nodes, edges, edge labels, and entity types.
- 3. What if we add attributes to the nodes and edges? Constraints
- 4. How to adapt Maverick to work over multiple/linked knowledge graphs?

# Industry

5. What is an example of an application over Google knowledge graph?

